

March 30, 2020

Neuma Innovations Signs Exclusive National Distribution Agreement With Alliance Medical

Alliance Medical becomes national distributor of Neuma Central Line Protection Clamps.

ATHERTON, CA— March 30, 2020 — Neuma Innovations™, creator of the Neuma Clamp™ that deters and detects central line abuse by IVDU patients, today announced a sales and distribution partnership with Alliance Medical, a national medical device distribution company.

NEUMA PICC AND CENTRAL LINE PROTECTION CLAMP

The Neuma Clamp is a simple anti-tampering device engineered to protect central lines from patients who self-inject illicit drugs into their lines. By locking the central line and preventing abuse, the Neuma Clamp protects patients and care providers from dangerous and expensive complications such as overdoses and line-related infections. Furthermore, the Neuma Clamp helps facilitate discharge to SNF and OPAT care.

“We first met with nurses caring for patients with Opioid Use Disorder in 2015. Informed by their perspectives regarding the challenges of caring for IVDU patients, we launched the new device after 3 years of R&D,” said Hal Rucker, President of Neuma Innovations. Our user base is growing and we needed to quickly expand our sales resources. Neuma is fortunate to have a relationship with Alliance that instantly enables us to meet the needs of our customers.”



ALLIANCE NATIONAL SALES AND DISTRIBUTION

“I was attending the Association for Vascular Access (AVA) Conference when the positive buzz at Neuma’s booth caught my attention,” said Gary Brown, COO, Alliance Medical. “After a quick demonstration it was easy to understand how elegantly it fit into existing work flows, improved patient care and immediately saved medical institutions a great deal of money.”

AVAILABLE NOW

Contact Alliance Medical for additional information:

(800) 862-4446

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sales@alliancemendical.org

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